

**DOCTOR OF  
BUSINESS  
ADMINISTRATION  
(DBA)  
SYLLABUS**

## HEALTHCARE MANAGEMENT SPECIALISATION

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
<b>Foundation Course</b>		
CBS-DBA 8006	Contemporary Challenges in Business	3
<b>Core Business Courses</b>		
CBS-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3
CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3
CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3
CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3
<b>Business Strategy Course</b>		
CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3
<b>Research Methods Courses</b>		
CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	3
CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3
<b>Specialization Courses</b>		
CBS-DBA 8560	Seminar in Healthcare Managerial Decision Making	3

CBS-DBA 8561	Seminar in Managing Healthcare Delivery Systems	3
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CBS-DBA 8562	Seminar in Law and Ethics in Healthcare Management	3
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**Doctoral Studies Courses**

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
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CBS-DBA 9000	Doctoral Thesis	18
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**SOCIAL IMPACT MANAGEMENT SPECIALISATION**

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
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**Foundation Course**

CBS-DBA 8006	Contemporary Challenges in Business	3
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**Core Business Courses**

CBA-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
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CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3
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CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3
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CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3
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CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3
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**Business Strategy Course**

CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3
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**Research Methods Courses**

CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	3
CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3

**Specialization Courses**

CBS-DBA 8521	Seminar in Change Management	3
CBS-DBA 8522	Seminar in Sustainability	3
CBS-DBA 8523	Seminar in Law and Compliance	3

**Doctoral Studies Courses**

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
CBS-DBA 9000	Doctoral Thesis	18

**LEADERSHIP SPECIALISATION**

<b>Course Code</b>	<b>Course Title</b>	<b>Credit</b>
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**Foundation Course**

CBS-DBA 8006	Contemporary Challenges in Business	3
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**Core Business Courses**

CBS-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3

CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3
CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3
CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3

### **Business Strategy Course**

CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3
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### **Research Methods Courses**

CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	3
CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3

### **Specialization Courses**

CBS-DBA 8521	Seminar in Change Management	3
CBS-DBA 8522	Seminar in Sustainability	3
CBS-DBA 8524	Seminar in Multicultural Management	3

### **Doctoral Studies Courses**

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
CBS-DBA 9000	Doctoral Thesis	18

## **ENTREPRENEURSHIP SPECIALISATION**

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
<b>Foundation Course</b>		
CBS-DBA 8006	Contemporary Challenges in Business	3
<b>Core Business Courses</b>		
CBS-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3
CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3
CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3
CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3
<b>Business Strategy Course</b>		
CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3
<b>Research Methods Courses</b>		
CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	3
CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3
<b>Specialization Courses</b>		
CBS-DBA 8511	Seminar in Innovation Management	3

CBS-DBA 8541	Seminar in Entrepreneurial Finance	3
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CBS-DBA 8531	Seminar in B2B Marketing	3
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**Doctoral Studies Courses**

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
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CBS-DBA 9000	Doctoral Thesis	18
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**INFORMATION SYSTEMS MANAGEMENT SPECIALISATION**

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
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**Foundation Course**

CBS-DBA 8006	Contemporary Challenges in Business	3
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**Core Business Courses**

CBS-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
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CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3
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CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3
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CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3
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CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3
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**Business Strategy Course**

CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3
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**Research Methods Courses**

CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	3
CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3

**Specialization Courses**

CBS-DBA 8510	Seminar in Global Supply Chain Management	3
CBS-DBA 8511	Seminar in Innovation Management	3
CBS-DBA 8512	Seminar in IT for Competitive Advantage	3

**Doctoral Studies Courses**

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
CBS-DBA 9000	Doctoral Thesis	18

**ACCOUNTING SPECIALISATION**

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
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**Foundation Course**

CBS-DBA 8006	Contemporary Challenges in Business	3
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**Core Business Courses**

CBS-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3



CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3
CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3
CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3

### **Business Strategy Course**

CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3
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### **Research Methods Courses**

CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	3
CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3

### **Specialization Courses**

CBS-DBA 8550	Seminar in Managerial Accounting	3
CBS-DBA 8551	Seminar in Accounting-Based Performance Evaluation Systems	3
CBS-DBA 8552	Seminar in International Aspects of Managerial Accounting	3

### **Doctoral Studies Courses**

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
CBS-DBA 9000	Doctoral Thesis	18

## MARKETING SPECIALISATION

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
<b>Foundation Course</b>		
CBS-DBA 8006	Contemporary Challenges in Business	3
<b>Core Business Courses</b>		
CBS-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3
CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3
CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3
CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3
<b>Business Strategy Course</b>		
CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3
<b>Research Methods Courses</b>		
CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	3
CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3
<b>Specialization Courses</b>		
CBS-DBA 8533	Seminar in Marketing Research	3

CBS-DBA 8531	Seminar in B2B Marketing	3
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CBS-DBA 8532	Seminar in Consumer Behavior	3
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**Doctoral Studies Courses**

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
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CBS-DBA 9000	Doctoral Thesis	18
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**FINANCE SPECIALISATION**

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
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**Foundation Course**

CBS-DBA 8006	Contemporary Challenges in Business	3
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**Core Business Courses**

CBS-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
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CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3
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CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3
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CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3
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CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3
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**Business Strategy Course**

CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3
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### **Research Methods Courses**

CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	3
CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3

### **Specialization Courses**

CBS-DBA 8540	Seminar in International Finance	3
CBS-DBA 8541	Seminar in Entrepreneurial Finance	3
CBS-DBA 8523	Seminar in Law and Compliance	3

### **Doctoral Studies Courses**

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
CBS-DBA 9000	Doctoral Thesis	18

## **INTERNATIONAL BUSINESS SPECIALISATION**

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
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### **Foundation Course**

CBS-DBA 8006	Contemporary Challenges in Business	3
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### **Core Business Courses**

CBS-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3

CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3
CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3
CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3

### **Business Strategy Course**

CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3
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### **Research Methods Courses**

CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	3
CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3

### **Specialization Courses**

CBS-DBA 8510	Seminar in Global Supply Chain Management	3
CBS-DBA 8540	Seminar in International Finance	3
CBS-DBA 8524	Seminar in Multicultural Management	3

### **Doctoral Studies Courses**

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
CBS-DBA 9000	Doctoral Thesis	18

## GLOBAL SUPPLY CHAIN MANAGEMENT SPECIALISATION

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
<b>Foundation Course</b>		
CBS-DBA 8006	Contemporary Challenges in Business	3
<b>Core Business Courses</b>		
CBS-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3
CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3
CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3
CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3
<b>Business Strategy Course</b>		
CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3
<b>Research Methods Courses</b>		
CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	3
CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3
<b>Specialization Courses</b>		
CBS-DBA 8510	Seminar in Global Supply Chain Management	3

CBS-DBA 8512	Seminar in IT for Competitive Advantage	3
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CBS-DBA 8524	Seminar in Multicultural Management	3
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**Doctoral Studies Courses**

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
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CBS-DBA 9000	Doctoral Thesis	18
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**HUMAN RESOURCE MANAGEMENT SPECIALISATION**

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
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**Foundation Course**

CBS-DBA 8006	Contemporary Challenges in Business	3
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**Core Business Courses**

CBS-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
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CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3
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CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3
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CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3
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CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3
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**Business Strategy Course**

CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3
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**Research Methods Courses**

CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	3
CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3

**Specialization Courses**

CBS-DBA 8580	The New HR: The Savvy Strategic Partner	3
CBS-DBA 8581	Succession Planning: A Survival Tool of the Fittest	3
CBS-DBA 8582	An HR Plan for Organizational Agility	3

**Doctoral Studies Courses**

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
CBS-DBA 9000	Doctoral Thesis	18